



- ☺ Well-being
- ☺ What is it?
- ☺ Can we help people achieve it?

GET YOUR GRRR BACK
NEW TOTAL ENERGY
RICE CRACKERS
ALL GRAIN
ACCESSORIES
MISSION FOR ACCESSORIES



“the subjective state of being healthy, happy, contented, comfortable and satisfied with one’s quality of life. It includes physical, material, social, emotional, and development and activity dimensions”
(Waddell and Burton 2006)



