

# **A SMOKE FREE ISLAND - SHOULD WE, CAN WE, WILL WE ACHIEVE IT?**

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The Isle of Wight Health Commission has developed an integral programme with the aim of achieving a significant reduction in cigarette consumption amongst Island residents by the year 2010.

An Island Smoke Free Charter has provided the framework for a multi-agency initiative, the Island Smoke Free Project. This project is now three years old and has identified the need to develop a number of simultaneous approaches to achieve a long-term health gain in the Island population. The presentation will explore how the Isle of Wight is addressing this Health of The Nation target.